



## **FOR IMMEDIATE RELEASE**

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## **Band Together NC Names Five to Advisory Board Camden, Goodman, Norman, Olander & Sloan to Advise Local Nonprofit**

**Raleigh, N.C., March 29, 2010** — [Band Together NC](#), a nonprofit organization that uses musical events to raise funds and awareness for select Triangle charities, has announced that the following five individuals have been named to the organization's Advisory Board:

**Don Camden**, Southeast Regional Manager, Cargill

**James F. Goodman Jr.**, Vice President and General Manager, CBC New Media Group

**Chuck Norman, APR**, Executive Vice President, S&A Cherokee

**Eliza Kraft Olander**, Community Development, Philanthropist

**Hamilton Sloan**, Senior Vice President of Sales, General Parts International/CARQUEST

The newly formed Advisory Board will be charged with assisting with fundraising efforts and providing feedback and advice to the Board of Directors. Additional Advisory Board members will be announced in the coming weeks.

Band Together NC Board Member Rich Lee, CEO of Hosted Solutions, played a leading role in recruiting Advisory Board members and will serve as the group's mentor. Lee will represent the Board of Directors in Advisory Board meetings and manage their initiatives.

"These outstanding individuals were selected for their leadership, expertise and community connections, which they can use to raise funds and awareness for our organization and our event charity partner," said Danny Rosin, president and co-founder of Band Together NC.

This year's Band Together NC concert will be held May 22 outside Lincoln Theatre in downtown Raleigh and will benefit StepUP Ministry, an interfaith nonprofit organization that

teaches low-income and homeless people to become self-sufficient. Michael Franti & Spearhead will headline the show, with local band The Old Ceremony as a supporting act and additional artists to be announced.

Tickets for the event are available through [www.bandtogethernc.org](http://www.bandtogethernc.org) and will be \$22 in advance or \$25 day of show. VIP tickets are \$150. Sponsorships begin at the \$150 level. Event attendees must be 21 years or older.

For more information about Band Together NC, please visit [www.bandtogethernc.org](http://www.bandtogethernc.org), become a fan on [Facebook](#) or follow @bandtogethernc on Twitter. For more information about StepUP Ministry, go to [www.step-up.us](http://www.step-up.us).

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### **About Band Together NC**

Band Together NC is a 501(c)(3) nonprofit organization composed of business and community leaders and volunteers from across the Triangle. Since its inception in 2001, the organization has helped raise more than \$700,000 for philanthropic organizations through one mission: using music to raise funds and awareness for local charities. Band Together is run entirely by volunteer efforts. For more information, please visit [www.bandtogethernc.org](http://www.bandtogethernc.org).