

BAND  TOGETHER

# MIGHTY

## *Giveback*

### 2023



BAND  TOGETHER



United Way  
of the Greater Triangle



# 2023 Impact Partners

These 20 nonprofit partners serve the entire spectrum of housing needs: they provide long-term housing, short-term housing, rental assistance, emergency shelter, utility assistance, home renovations, neighborhood preservation, shelter for survivors of violence, and even stable housing for young adults aging out of foster care.

Here are the 2023 nonprofit impact partners:

## Band Together + United Way of the Greater Triangle

United to support housing accessibility in the Triangle through the power of live music and philanthropy

For four years, Band Together and United Way of the Greater Triangle have been working together to tackle the Triangle's toughest challenges. With support from individual donors and corporate sponsors, the two organizations have raised nearly \$3 million and supported thousands of our neighbors in need. This year will be no different.

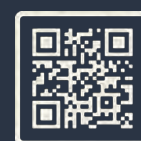
Affordable housing is still a critical need for Triangle residents. That's why the 2023 Mighty Giveback benefit concert will continue to support Triangle nonprofits focused on housing accessibility. Home is a foundation. Having a safe and affordable home frees up time that families can use to support their children's education,

ensure they have enough healthy food to eat every day, and begin building toward a life of social mobility. As the cost of housing continues to rise for everyone, we know we must act so that our neighbors most in need *now* have the greatest chance of thriving in the *future*.

**We cannot do it without you.** Please join us in raising more than \$1 million this year to support 20 local nonprofits who are making sure Triangle residents and families have a safe place to live and thrive.



“The support we received from the Band Together and United Way event was huge for us. As a small nonprofit, it's tough figuring out how to create the impact we know we're capable of with our limited resources. This was one of our biggest sources of funding, and it has increased our capacity to help people preserve their homes and neighborhoods through our repair and renovation work. Our safe and happy senior clients are proof that this partnership is truly moving the needle on affordable housing.”



SCAN TO LEARN MORE ABOUT OUR NONPROFIT PARTNERS!

- Nora Spencer  
 Founder & CEO of Hope Renovations  
 2022 & 2023 Mighty Giveback Impact Partner

# Become a Supporter

Band Together and United Way of the Greater Triangle are again teaming up to connect the community to nonprofits through the power of live music.

The Mighty Giveback is the Southeast's largest benefit concert, powered by a dedicated network of volunteers, donors, sponsors and nonprofit organizations. By supporting, you're joining us to ensure Triangle residents have a safe place to live and thrive.

## Oct. 7th Sponsor Experience includes:

- Private VIP area
- Premier viewing area
- Fabulous dinner offerings by area chefs and food trucks
- Craft and domestic beer and wine
- Spirits from Social House Vodka and Cook's Mill Whiskey
- Silent auction and live art
- Games and activities
- Branded gifts



# Our Impact

Over 20 years of Band Together

**\$12**

million dollars raised

**145**

nonprofit partnerships

**1,900**

dedicated volunteers

**60,000**

local concertgoers

## Previous Band Together Artists:

American Aquarium  
Ben Folds  
Big Daddy Kane  
Chatham County Line  
Daryl Hall & John Oates  
Donna The Buffalo  
Grace Potter  
Khruangbin  
Lee Fields And The Expressions  
Lyle Lovett  
Michael Franti  
Moon Taxi  
Rusted Root  
St. Paul & The Broken Bones  
The B-52s  
Third Eye Blind  
Toots & the Maytals  
Trampled By Turtles  
Turnpike Troubadours  
Walk the Moon

## Targeted Audience

BAND TOGETHER + UNITED WAY OF THE GREATER TRIANGLE



11.7K/  
month

WEBSITE VIEWS

11.4K



11.5K



5.3K



16K



## 2022 Concert Social Media Reach:

TURNPIKE TROBADOURS  
AMERICAN AQUARIUM  
ELIZABETH COOK



76K



14K



75K

# 2023 MIGHTY GIVEBACK MAIN EVENT

# VIP SPONSORSHIP PACKAGES

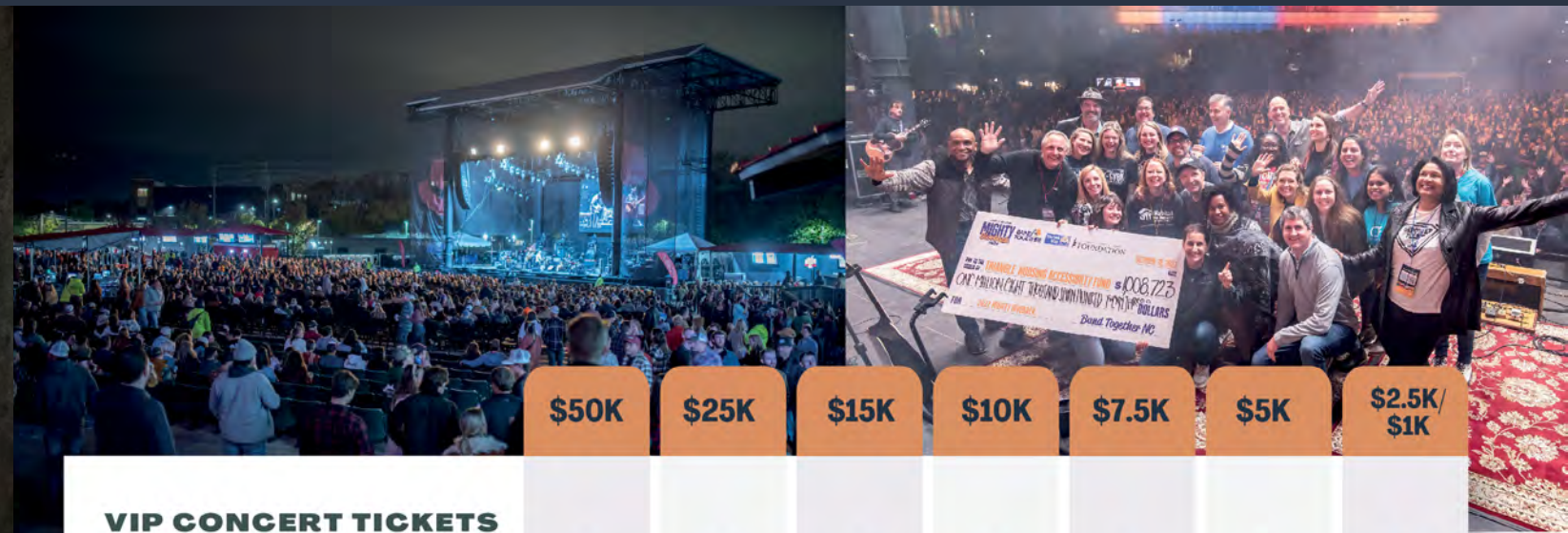


## JASON ISBELL AND THE 400 UNIT WITH SPECIAL GUESTS

“Jason Isbell is the best lyric writer of my generation. He lives at a level where even great writers can only visit.”  
-John Mayer

Jason Isbell, the four-time Grammy Award winning singer-songwriter from Alabama, got his start playing with Drive-by Truckers. After releasing his debut solo album in 2007, Isbell joined forces with The 400 Unit, who’ve earned a place in the rock ‘n’ roll cosmos alongside the greatest backing ensembles, as powerful and essential to the storytelling as The E Street Band or the Wailers.

**OCTOBER 7, 2023** ★ **RED HAT AMPHITHEATER**



	\$50K	\$25K	\$15K	\$10K	\$7.5K	\$5K	\$2.5K/ \$1K
<b>VIP CONCERT TICKETS</b>							
<b>JASON ISBELL AND THE 400 UNIT 10/7/2023</b>	36	20	16	12	8	6	4/2
<b>ONSTAGE REPRESENTATIVE</b> for check presentation	✓						
<b>LOGO ON VIP LAMINATE</b>	✓						
<b>IN-VENUE EMCEE SHOUTOUT</b>	✓	✓	✓				
<b>LOGO VISIBILITY ON SIGNAGE</b> in vip seating area	PROMINENT	PROMINENT	LARGE	LARGE	MEDIUM	MEDIUM	
<b>LOGO PLACEMENT</b> on Main Stage Screen	✓	✓	✓	✓	✓	✓	
<b>PROMINENT LOGO PLACEMENT</b> in VIP area	✓	✓	✓	✓	✓	✓	
<b>SOCIAL MEDIA</b>	2+ CO-BRANDED	2+ CO-BRANDED	"THANK YOU"	"THANK YOU"	"THANK YOU"	"THANK YOU" MENTION	
<b>RECOGNITION IN PROGRAM</b>	✓	✓	✓	✓	✓	✓	✓
<b>LOGO &amp; LINK ON WEBSITE</b>	✓	✓	✓	✓	✓	✓	✓
<b>ALL-INCLUSIVE</b> craft & domestic beer, wine, spirits, and food in private VIP area	<b>PROMOTER</b>	<b>PRODUCTION</b>	<b>VIP PARTY</b>	<b>SILENT AUCTION</b>	<b>MANAGER</b>	<b>ROCKSTAR</b>	<b>BAND</b>
<b>SILENT AUCTION ACCESS</b>							
<b>ARTIST'S VILLAGE ACCESS</b>							
<b>LOOKING TO TAKE YOUR PARTNERSHIP TO THE NEXT LEVEL? ASK US ABOUT CUSTOMIZED SPONSOR PACKAGES FOR LEVELS \$10K AND UP!</b>							



United Way  
of the Greater Triangle



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SCAN FOR MORE INFORMATION ABOUT OUR ORGANIZATIONS AND OUR 2023 MIGHTY GIVEBACK PARTNERSHIP.

[www.bandtogethernc.org](http://www.bandtogethernc.org) | [www.unitedwaytriangle.org](http://www.unitedwaytriangle.org)

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