



Dear Prospective Sponsor,

Thank you for your interest in joining Band Together and other local corporate and community leaders in support of our upcoming event for Alliance Medical Ministry, a local group dedicated to providing affordable healthcare to the working uninsured. We are excited about the opportunity to raise awareness and funds for an organization that impacts the Triangle community in such a positive way.

About Band Together

In November 2001, a group of more than 40 young business leaders from across the Triangle came together to raise funds for the victims of the 9/11 terrorist attacks. Through these efforts, more than \$60,000 was raised for the DC and NYC relief funds in an event that brought more than 1,000 people together from around the Triangle.

In 2003, Band Together NC became a 501(c)(3) nonprofit, whose mission is to raise awareness and funds for a different local cause each year through high-profile music events. Charities are chosen through a rigorous selection process. Events showcase popular regional and national bands and raise money for organizations through ticket sales and corporate sponsorships. Band Together NC has raised funds for Special Olympics of NC, Operation Smile International, Music Maker Relief Foundation, Stop Hunger Now (Tsunami relief), the Food Bank (Katrina relief), Wake County's Boys and Girls Clubs, Big Brothers and Big Sisters of The Triangle, SAFEchild, the Lucy Daniels Center for Early Childhood, and StepUP Ministry.

With its all-volunteer organization, Band Together NC has donated more than \$1,000,000 to these charities in only 11 events.

Band Together NC has been awarded The Independent Weekly's coveted Citizen Award, for its contributions to the Triangle community, as well as The Association of Fundraising Professional's Special Recognition Award. Band Together continues to be run 100 percent by volunteers.

About Alliance Medical Ministry:

Alliance Medical Ministry is a faith-led nonprofit organization dedicated to providing affordable healthcare to the working uninsured in Wake County. Founded in 2003, AMM offers a primary care home to patients by operating on a private practice model.

Comprehensive on-site services include chronic and acute medical care, health education, laboratory testing, on-site pharmacy and referrals for specialty care. In 2009, Alliance served more than 7,000 patients and conducted 10,179 patient visits.

Alliance Medical Ministry aims to provide compassionate medical care for the working uninsured. The following are select highlights of Alliance Medical Ministry programs:

Pharmacy

In 2009, Alliance expanded the pharmacy position to full-time to coordinate the Patient Assistance Program (PAP) and manage free and low-cost medications for patients. In the first half of 2010, Alliance dispensed over \$1,000,000 in PAP medications, more than what was dispensed in all of 2009.

Acute Care Clinic

Alliance's Acute Care Clinic (ACC) provides convenient same-day, walk-in access for both new and existing patients. This model is ideal for patients without chronic medical conditions seeking treatment for a minor illness or injury, especially when long-term follow-up is not required.

AMM / Urban Ministries Open Door Clinic Partnership

In an effort to broaden same-day health care to Wake County's uninsured patient population, Alliance's ACC and Urban Ministry's Open Door Clinic (ODC) launched a joint partnership enabling ODC patients with minor medical needs to be referred to the ACC.

Disease Management Pilot

Alliance's disease management pilot addresses both the educational and behavioral changes necessary to promote lasting change. The two-part program combines an approved DM curriculum taught by licensed educators and nurses from Duke Raleigh Hospital, with an ongoing support, accountability and education program.

Community Garden

The community garden project, in partnership with Interfaith Food Shuttle, benefits both Alliance patients and community partners who support the garden, including the Boys and Girls Club, Longview School, local congregations and area families. By providing fresh vegetables and fruit, combined with nutrition and cooking classes in the Alliance kitchen, the community garden programs help Alliance patients and others in the community to lead healthier lives.

LEAN Program

In July 2009, Alliance launched a LEAN program in order to improve clinic performance. The effort included health care providers, administrators, translators and volunteers in Alliance. The team focused on increasing the amount of productive time that patients spend with their health care provider while accommodating the rising number of patients seeking care in the acute care clinic.

Where does AMM receive its funding? Nearly 75% of AMM's annual operating budget comes from the generosity of individuals, families, congregations, corporations and foundations. About 10 percent comes from patient co-pays.

Band Together is counting on corporate partners like you to help us reach our \$500,000 goal for Alliance Medical Ministry. Please review the attached sponsor information to determine your organization's level of involvement. By becoming a sponsor, you join a marquee list of Triangle businesses that have provided generous financial support to one or more of Band Together's events:

- Cargill
- Blue Cross/Blue Shield
- Progress Energy
- Lincoln Theatre
- Carquest
- Quintiles
- CapTrust
- S&A Cherokee
- Rex Healthcare
- Brand Fuel Promotions
- WakeMed
- Capitol Broadcasting Company
- Trisure
- Red Hat
- Applebee's
- Burt's Bees
- RPG Solutions
- SciQuest
- Urban Food Group
- Hosted Solutions
- Harris Wholesale

Band Together NC for Alliance Medical Ministry appreciates your consideration and hopes you will join the many corporate leaders making a positive difference for those in need in our community. Please let me know if you have any questions. I look forward to speaking with you further.

Sincerely,

The Band Together Team

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Danny Rosin, Brand Fuel, Inc.
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Craig Stone, HireNetworks
Josie Reeves, Kane Realty Corporation
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BAND TOGETHER

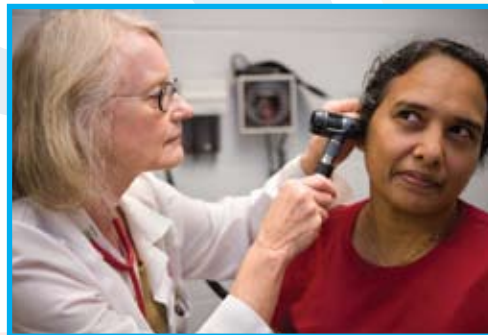
RAISE FUNDS. RAISE AWARENESS. RAISE THE BAR.

Band Together's Mission:

To raise funds and awareness for select charities through events that showcase and support musical talent.

www.BandTogetherNC.org

*Band Together NC is proud to announce
its 2011 event partner and fund recipient*



Alliance Medical Ministry's Mission:

To provide affordable healthcare to the working uninsured in Wake County.

www.alliancemedicalministry.org



Frequently Asked Questions

Is AMM medical care free? No. AMM believes that patients that invest in their own health care are more likely to follow the advice of their care providers and actively participate in their own well being. Therefore, every AMM patient pays on a sliding scale according to income. Most patients pay \$15 per primary care visit and \$25 per acute care visit.

Where does AMM receive its funding? Nearly 75% of AMM's annual operating budget comes from the generosity of individuals, families, congregations, corporations and foundations. About 10 percent comes from patient co-pays.

Does AMM serve children? AMM serves working adults ages 18-64. When AMM cannot serve a patient because of age restrictions or other possible factors, referrals are given to partner agencies. AMM knows that when adults are healthy, they are better able to care for their families.

With the changes in healthcare, do AMM patients still need help to receive affordable medical care? There are no legislative changes that will impact our patient population until 2014. AMM continues to need the generous support of our community to provide high-quality health care to the working uninsured.

Alliance is already the established medical home for more than 7,500 patients in Wake County. Nearly all of these patients are unable to access private practice options because of lack of insurance and other financial barriers. Nothing will change for them until 2014. Even after 2014, it is unclear whether these patients will be able to establish medical care within the existing private practice network because of simple supply and demand. Since 2003, Alliance and its board have worked to strategically evolve to meet the needs of the community. It continues that practice today.

Do AMM patients receive prescriptions? Yes. Through our Patient Assistance Program administered by our pharmacist, patients receive brand name medications at little or no cost. In the first six months of 2010, more than \$1 million in prescriptions was administered.

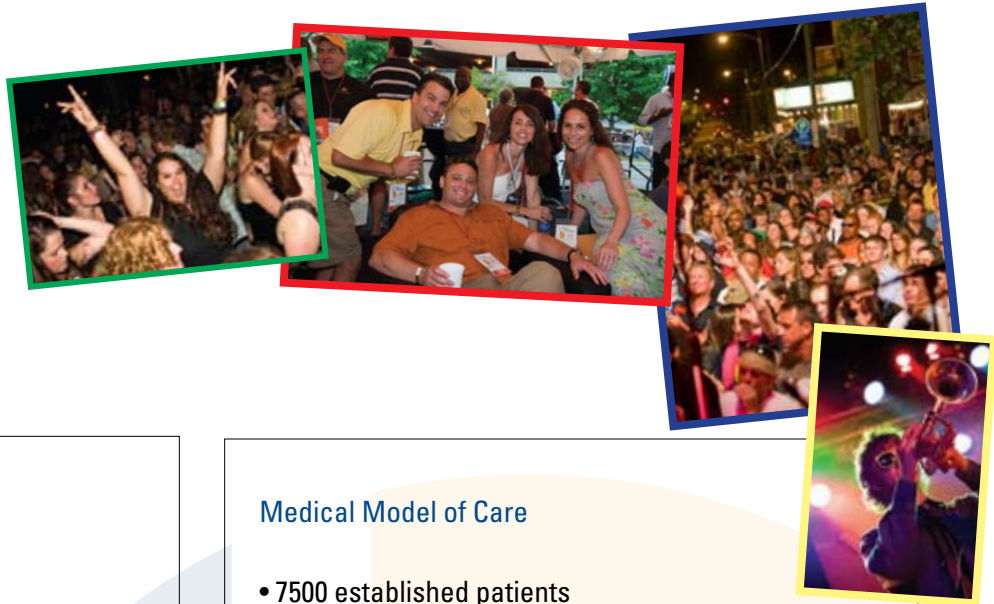
Has the economy impacted AMM patients? YES! AMM has seen a 20 percent increase in patient visits in 2010.

Is Alliance affiliated with a political party? No. Alliance Medical Ministry is a non-political organization. Alliance has not and will not lobby in favor or in opposition of reform. Our mission is to provide high quality, affordable health care to patients who are unable to access private health care options. We provide uninsured adults an alternative to the emergency room for non-urgent medical needs.

Are Alliance Patients Legal Residents? In order to qualify for care, Alliance requires that at least one adult in each household be gainfully employed. Documentation of employment is required. We trust that each employer has verified the legal status of its employees.

Are AMM health care providers all volunteers? AMM is blessed to have full-time, part-time and volunteer medical providers. Our staff providers are able to build important provider/patient relationships through regular interaction. Our volunteer providers also play a critical role in helping to serve our patients and offering the highest quality care.

Does AMM provide counseling for patients? AMM supports its patients in their healthcare journey in a variety of ways. Our pharmacist provides counseling on medications, including regular check in with some of our primary care patients. In addition, pastoral counseling is available through our part-time pastor and pastoral interns. AMM also offers a Disease Management Education program that teaches healthy lifestyle choices through an 8-week course. As part of this program, patients are paired with a volunteer Healthy Habits coach who checks in with them regularly to offer encouragement and support.



Economic

- Average ER visit is \$1350
- Alliance visit is \$78
- Community/taxpayers save \$1172
- Hand Up not Out—patients pay \$25 per acute care visit and \$15 per chronic care visit
- 90% of patients experience decrease in total days of work missed—more productive workers; more income; more taxes paid
- Unpaid medical bills is the leading cause of bankruptcy in the nation

Medical Model of Care

- 7500 established patients
- 12,000+ patient visits per year
- Patients are adults ages 18-64 most work in retail, construction and service industries
- Chronic disease care—diabetes, hypertension, asthma, etc.
- Acute illnesses—strep throat, flu, minor injuries illnesses
- Private practice model gives patients consistent care and a chance to build a relationship with their doctors.

Called by Faith

- Founded on Judeo Christian principles
- 140 diverse, faith-based congregations have supported AMM since its founding
- 98 percent of patients live 200% below the federal poverty guidelines—call to serve the least among us
- 100,000+ adults in Wake County are uninsured
- Patients are not asked about their personal faith. No patient will be denied care because of religious beliefs.
- Pastoral Counseling is available to those who seek it.

Body, Mind and Spirit

- Alliance takes a holistic approach to care into patients' lives
- AMM medical staff work in partnership with the pastoral staff to identify burdens that may contribute to the overall well being of the patient
- AMM is a connector to other community resources addressing issues such as addiction, abuse, bankruptcy, etc.
- Some StepUp (2010 BT recipient) graduates are now Alliance patients



“This **dynamic group** of young business leaders is **very committed to improving life** in the Triangle.”

Tim Duffy
President
Music Maker Relief Foundation

Fact Sheet

Mission statement: Using music to raise funds and awareness for local charities

WHO

- More than 200 business and community leaders and volunteers raising money for Triangle charities every year

WHAT

- A 501(c)(3) nonprofit organization
- Founded in 2001 in response to 9/11 attacks
- Fundraising concert with accomplished bands, live auction, guitar raffles, catered food and drinks, door prizes, and networking opportunities

WHEN

- May 7, 2001, featuring Third Eye Blind and Dillon Fence

WHERE

- Lincoln Theatre, Downtown Raleigh

WHY

- To raise the bar in our community by encouraging a sense of philanthropic responsibility

HOW

- More than 100 sponsors making a difference in their community
- Volunteers and fundraisers working around the clock

\$358,000 raised for 2010 charity recipient
\$1,000,000+ raised since 2001



RAISE FUNDS. RAISE AWARENESS. RAISE THE BAR.

2010 Community Reach/Exposure

Community Reach

2,500

Concert Attendees

1,100

VIP Attendees

120

sponsors

2,800+

E-mail circulation

Exposure

Print/online

155+ pickups/feature stories, 40+ community calendar postings

TV

WRAL, NBC 17, ABC 11, Fox 50

Radio

93.9 KISS FM, 106 Rush Radio, Mix 101.5, 850Buzz, 96Rock

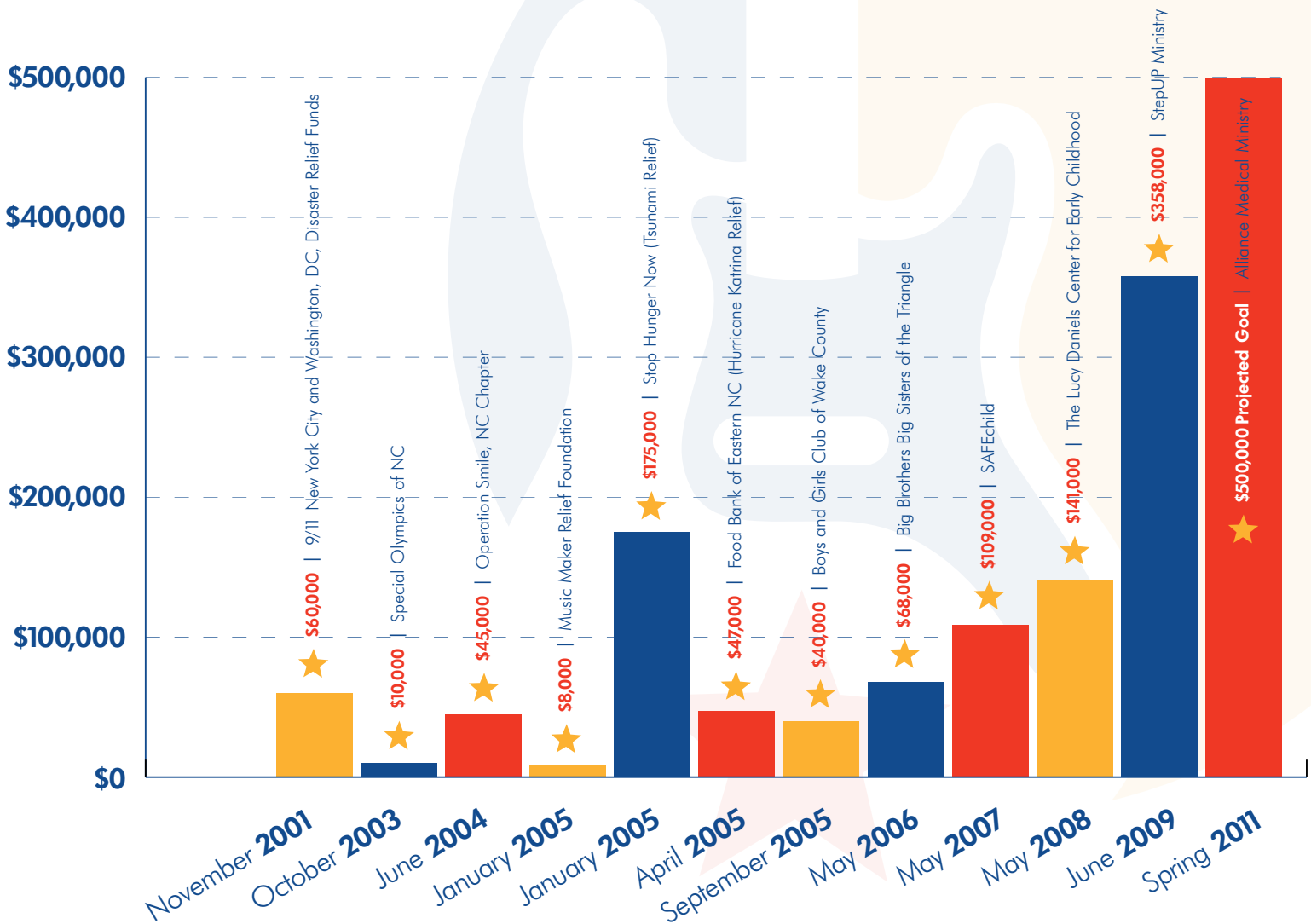
Social Media

2,000+ Facebook fans, 350+ Twitter followers



RAISE FUNDS. RAISE AWARENESS. RAISE THE BAR.

Band Together's Impact Over the Years



In total, Band Together, an all-volunteer group, has donated over \$1,000,000 to local charities!

www.bandtogethernc.org



RAISE FUNDS. RAISE AWARENESS. RAISE THE BAR.

TIMELINE

NOVEMBER 2001 | 9/11 NEW YORK CITY AND WASHINGTON, DC, DISASTER RELIEF FUNDS \$60,000

The Blue Dogs, Freeloader and Andrew Dykers

OCTOBER 2003 | SPECIAL OLYMPICS OF NC \$10,000

Mel Melton & The Wicked Mojos, Dominica and The Countdown Quartet

JUNE 2004 | OPERATION SMILE, NC CHAPTER \$45,000

The Connells and Stomp, Vamp & Roll

JANUARY 2005 | MUSIC MAKER RELIEF FOUNDATION \$8,000

The Derek Trucks Band, Music Maker artists Cool John Ferguson, Captian Luke, Cootie Stark and John Dee Holman

APRIL 2005 | STOP HUNGER NOW (TSUNAMI RELIEF) \$175,000

Cracker and Junior Brown

SEPTEMBER 2005 | FOOD BANK OF EASTERN NC (HURRICANE KATRINA RELIEF) \$47,000

Six String Drag, Arrogance, Tres Chicas, Patty Hurst Shifter, The Woods, \$2 Pistols, HOBEX, The Greatest Hits, Los Pelones, Watershed, The Bleeding Hearts, Rob Watson, Chip Robinson & the Anti Carpetbaggers League, and The Cartridge Family

MAY 2006 | BOYS AND GIRLS CLUB OF WAKE COUNTY \$40,000

Donna The Buffalo and Indecision

MAY 2007 | BIG BROTHERS BIG SISTERS OF THE TRIANGLE \$68,000

Son Volt, Kennebec, Balsa Gliders, Hank Sinatra and Wrinkle Neck Mules

MAY 2008 | SAFECHILD \$109,000

George Clinton & Parliament Funkadelic, HOBEX and Yo Mama's Big Fat Booty Band

JUNE 2009 | THE LUCY DANIELS CENTER FOR EARLY CHILDHOOD \$141,000

Rusted Root, The Rosebuds, Chatham County Line, and HOBEX

MAY 2010 | STEPUP MINISTRY \$358,000

Michael Franti & Spearhead, The Old Ceremony, Anoop Desai, One Eskimo and Holy Ghost Tent Revival

SPRING 2011 | ALLIANCE MEDICAL MINISTRY, **GOAL \$500,000**

Third Eye Blind and Dillon Fence

In total, Band Together, an all-volunteer group, has donated over \$1,000,000 to local charities!

www.bandtogethernc.org

Big Brothers Big Sisters of the Triangle

“You raised funds, raised awareness and definitely raised the bar. **YOU ARE AN AMAZING GROUP.** Thank you so much for everything.”

Kimberly Breeden, Chief Executive Officer



StepUP Ministry

“StepUP has forever changed because of your **dedication** and ultimately, the lives of many Wake Co. **citizens** will change. I am, and will always be, a fan of your group.”

Steve Swayne, Executive Director



Cargill

“The amount of **energy** and coordination that goes on around this event is **truly amazing**. The **commitment** that you all show towards other people and the **community** makes such a difference.”

Don Camden, Sponsor, SE Regional Manager



SAFEchild

“Your **dedication** to the event, to SAFEchild and to the highest levels of **excellence** was something to behold.”

Marjorie Menestres, Executive Director



Lucy Daniels Center for Early Childhood

“Your love for the **children** in our community is **inspiring**. We are at peace knowing that places like ours **will survive** because of people like you.”

Donald L. Rosenblitt, M.D., Medical and Executive Director
Dean M. McCord, President, Board of Directors

In total, Band Together, an all-volunteer group, has donated over \$1,000,000 to local charities through the powerful medium of music.

Band Together - Alliance Medical Ministry 2011 Event Sponsor Levels

|  | Presenting Sponsor \$50,000 | Hall of Fame Sponsor \$25,000 | Platinum Record Sponsor \$17,500 | Gold Record Sponsor \$10,000 | Silver Record Sponsor \$5,000 | Bronze Record Sponsor \$2,500 | Album of the Year Sponsor \$1,000 | World Tour Sponsor \$600 | National Tour Sponsor \$300 |
|--|--|--|--|--|--|---|---|--|---|
| | Will provide 640 Alliance Medical Ministry patient visits including associated lab tests and most medications for patients | Will provide 320 Alliance Medical Ministry patient visits including associated lab tests and most medications for patients | Will fully outfit the 21 exam rooms in the clinic with medical supplies for 6 months of operations | Helps our pharmacy dispense \$120,000 in prescription medications to primary care patients | Provides two 8-week disease management workshops, glucometers and test strips for 15 patients with chronic disease | Provides 32 patient visits including associated lab tests and most medications for patients | Provides 11 primary care visits for patients with chronic diseases, lab testing and chronic disease education | Provides 12 acute care visits for patients with minor illnesses including associated lab tests and most medications for patients | Provides 6 acute care visits for patients with minor illnesses including associated lab tests and most medications for patients |
| VIP Tickets | 100 | 60 | 50 | 32 | 18 | 10 | 5 | 4 | 2 |
| Exclusive access to Silent Auction (in VIP this year) | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ |
| Exclusive general VIP area close to main stage for concert viewing | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ |
| Catered food & adult beverages for VIP ticket holders | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ |
| *Name listed on Band Together and Alliance Medical Ministry websites | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ |
| *Logo and link on Band Together and AMM websites | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | |
| **Corporate logo placement at event | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | |
| Permanent sponsorship recognition in the Band Together Pod at the AMM clinic | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | |
| Name listed in special in AMM quarterly newsletter (3200 mailing list) | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | |
| Special recognition at 2012 Alliance Medical Ministry's Soiree event | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | |
| **Prominent corporate logo placement at event | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | |
| Recognition during the event by MCs | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | |
| Logo on event flyers and posters (about 2500) | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | |
| Plaque for your office in recognition of your event sponsorship | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | |
| Sponsor an AMM 2011 Disease Management Education Workshop as promoted through press releases; AMM website, social media with logo on collateral | ★ | ★ | ★ | ★ | ★ | ★ | | | |
| Exclusive sponsorship at a monthly Band Together After Work Social (exposure to 150-250 professionals) | ★ | ★ | ★ | ★ | ★ | ★ | | | |
| Prominent VIP area corporate banner placement at event | ★ | ★ | ★ | ★ | ★ | ★ | | | |



Band Together - Alliance Medical Ministry 2011 Event Sponsor Levels

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| Priority billing on Band Together website, press releases, and media coverage | ★ | ★ | ★ | | | | | | |
| Special after work or at lunch concert held at your worksite for employees/clients | ★ | ★ | ★ | | | | | | |
| Prominent secondary stage and VIP area corporate banner placement | ★ | ★ | | | | | | | |
| Top billing on Band Together website, press releases, and media coverage | ★ | ★ | | | | | | | |
| Commemorative guitar memorializing your sponsorship, autographed by the headlining band (if available) | ★ | ★ | | | | | | | |
| Fruition Film produced video short about your investment in BT/AMM/ the community | ★ | | | | | | | | |
| Logo on Raleigh highway billboard promoting the event | ★ | | | | | | | | |
| Prominent Main stage and VIP area corporate banner placement | ★ | | | | | | | | |
| Priority access to food and adult beverages | ★ | | | | | | | | |
| Logo on all VIP, Staff, and Band badges | ★ | | | | | | | | |
| Logo and link on every page of the Band Together website | ★ | | | | | | | | |
| Photo with charity representatives and headliner band (if available) | ★ | | | | | | | | |
| Opportunity to design/adjust sponsor benefits with the Development Staff | ★ | | | | | | | | |





THE TWO-YEAR COMMITMENT

Band Together 2011 and 2012

RAISING THE BAR

Support those who are uninsured and living in poverty in Wake County with a commitment to Band Together for both 2011 and 2012 by completing this form. Alliance Medical Ministry and Urban Ministries are working to aid the over 100,000 people in Wake County without health insurance. Your support will mean access to compassionate, quality healthcare for those in need.

I/we would like to support the uninsured in Wake County with a two-year pledge:

- \$25,000* each year will provide over 800 patient visits including associate lab tests, medications, and other encounters.
- \$10,000* each year helps support Alliance Medical Ministry's medical staff for 1 month and provides 199 patient visits at the Urban Ministries' Open Door Clinic.
- \$5,000* each year will fully outfit 21 of Alliance Medical Ministry's exam rooms with medical supplies for two months and provides crisis intervention and support for 146 families at Urban Ministries.
- \$2,500* each year provides an 8-week disease management workshop, glucometers and test strips for 6 patients with chronic diabetes at Alliance Medical Ministry and treats 5 patients in the Urban Ministries Open Door Clinic for an entire year which includes all lab tests, medications, and other encounters.

*To see a sample of sponsor benefits per giving level, visit www.bandtogethernc.org.

I will contribute \$ per year for two years for a total of _____.

I will contribute \$ for 2011, and I am interested in discussing my support for 2012.

Please contact me about:

- ___ Touring Alliance Medical Ministries or Urban Ministries.
- ___ Volunteer opportunities with Alliance, Urban Ministries, and Band Together.
- ___ Ways to get my company more involved with Band Together.
- ___ Participating as a Presenting or Hall of Fame Sponsor for the 2012 Band Together Main Event.

Name : _____

Organization/Company: _____

Address _____

City _____ State _____ Zip _____

Home Phone _____ Work Phone/Mobile _____

Email _____

Comments: